

Syllabus
Cyber Security and Social Media Analyst

S No.	NOS/Module Name	Topics	Duration (Hours)		Learning Outcomes
			Theory	Lab	
1	Operating System Basics	<ul style="list-style-type: none"> Introduction to different types OS, their Installations, Booting process Learn to use basic command for Linux and windows OS. Learn to configure basic services Web, DHCP, DNS, Telnet, SSH TFTP 	14	16	<ul style="list-style-type: none"> Familiarization with the installation process of windows and Linux OS. Various types of Installations for Linux Use of Operating System. How the OS boots and interacts with underlying Hardware Practice to use various commands on Linux systems. File related activity, creation, delete, copy, transfer etc. Learn to understand the role of services in modern systems. Configure various services so that end users can use those services.
2	Computer Network	<ul style="list-style-type: none"> Network basics: Ethernet Fundamentals and Cabling, ISO-OSI Reference Model, TCP/IP Model, Introduction to LAN, MAN, PAN, WAN, WLAN IP address, Classes, Classless, CIDR, Prefix, FLSM VLSM, IPv6 addressing 	50	70	<ul style="list-style-type: none"> Learn about network, type of topologies, LAN, WAN Various models TCP/IP and OSI, layers functions, protocols and their role Try to create a small network. IP addressing for Ipv4 and IPv6 Assign IP Addresses to LAN devices, Network devices, its classes, subnetting topics VLSM and FLSM, assign IPv6 address to various devices including end hosts and network devices Configure network devices on command prompt using network device operating system. Learn to enable telnet and ssh access methods on network devices Configure neighbour discovery protocol CDP and LLDP to create and

		<ul style="list-style-type: none"> • Network Device OS CLI command, Booting process of router, Router and switch Hardware, enable telnet and SSH access on Router , CDP, LLDP • Basics of routing and switching, routing classification, Static Routing, Default routing, Dynamic routing RIP, RIP Version2 • Types of Switches, installation, configuration, MAC binding, port security on cisco switch, Layer2 security problems and solutions. • Advanced routing protocols EIGRP, OSPF, EIGRP for IPv6 and OSPFv3, theory and configuration and troubleshooting. 		<p>understand network scenario.</p> <ul style="list-style-type: none"> • Configure, verify for static, default routing, RIP, RIPv2 and RIP V3 for IPv6 Networks. • Check router's reading entries in routing table. • Routing table lookup process and next hop selection. • Types of switch, configure Layer2 switches as per requirement. • Types of threats in the network, to mitigate the threats implement layer2 in the switched network. • Assign IP address to layer2 switch as device. • Configure advanced routing protocols like EIGRP, OSPF, and EIGRP for IPv6. OSPFv3. • To verify and troubleshoot the routing protocol for proper functioning. • Configure the access-list to control the traffic passing through the network device and control it using ACLs. • Types of ACLs their configuration and verification. • Control web, Telnet, ssh and FTP traffic using extended ACL • Configure various types of NAT on router. • Check for Internet access after configuring NAT. • Check Nat table. • Troubleshoot NAT, if not working. • Configure FHRP protocol HSRP on router. • Configure VRRP protocol on router • Configure GLBP on router • Configure tracking, change priority • Configure VLAN, Trunk port and access port negotiation protocol DTP, • Configure trunk port and access port. • Configure VLAN trunking protocol IEEE802.1Q on trunk port. • Analyze running spanning tree protocol (STP) on all switches in topology.
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		<ul style="list-style-type: none">• Logging server, SNMP, Bandwidth Management• Virtual Private Networks (VPNs), Concepts, Site-to-site VPN configuration, Easy VPN Server. Concept.• NTP Server, time synchronization on network configuration			
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3	Cyber Security	<ul style="list-style-type: none"> • Information Security: why Information security needed, setup information security in network. • Setting up DB Server, Setting up Proxy server • Linux based Firewall, IPtables, ACLs, etc • Cryptography (Symmetric, Asymmetric) • Information gathering, sniffing, scanning • ARP Cache Poisoning and MITM Attack, IP spoofing, MAC spoofing • DOS & DDOS attack • Accessing remote machine, Privilege Escalation 	36	54	<ul style="list-style-type: none"> • Basic concept Information security. • Techniques to deal with Information Security • Database server installation, working with SQL commands on database, Basic SQL commands. • Setup a proxy server using Linux machine and provide Internet access to other users. • Understand the role of firewall and their needs. • Configure firewall to allow services through the firewall. • Configure ACL for proxy server to deny certain traffic. • Cryptography, encryption concepts. • Popular open crypto algorithms in the Industries. • Best practices and use cases • How hackers collect the information to gain access and how to protect the information • What are the different techniques of attacks and how to defend from these attacks • What is DOS & DDOS attacks and how to defend from these attacks • How hackers gain the access of machines and how to protect from it.
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4	Cyber Forensics	<ul style="list-style-type: none"> • Cyber Law & Digital Forensics • Mobile Forensics 	20	10	<ul style="list-style-type: none"> • Indian Cyber Law • Basics of Live Forensics • Basics of Network Forensics • Basics of Internet Forensics • Basics of Disk Forensics • Basics of Memory Forensics • Basics of Multimedia Forensics • Basic idea about potential evidence • Introduction to Mobile Forensics tools used for acquisitions and analysis of evidence
5	Perception Management	<ul style="list-style-type: none"> • Social media Analysis and Perception Management • Social Media Publications • Social media Analysis and Perception Management • Gathering Social Media data • Social Media Metrics • Analysing Social Media Data • Social Media Monitoring and Reporting • Sentiment Analysis • Social Network Analysis • Challenges in Social Media Analytics • Content Development and Social Media • Psychological Warfare 	50	70	<ul style="list-style-type: none"> • What is perceptual process • What are the perceptual errors • Introduction to Perception Management and its applications in different sectors • Introduction to snippets • WordPress basics • Customization of snippets using WordPress • Web Development & Website Optimization • Social Media Analytics Basics • Basics of Social Media Conversation • Functional building Block • Introduction to the social Media Data gathering tools • What are the social media metrics used in social media platforms • Understanding Various Aspects of Social Media Analytics • Processes and techniques of Analysing Social Media Data • What is Social Media Listening • Introduction to Social Media Monitoring Tools • Evaluating Social Media • Identifying Opinions

6	Artificial Intelligence/Machine Learning and Disruptive Technologies		10	20	<ul style="list-style-type: none"> AI/ML using python Social Media & AI Windows Server Administration Linux Server Administration (including OS security features) Introduction to Disruptive Technologies (Big Data & Cloud Computing)
Sub Total = 420 hours			180	240	
7	Employability Skills		60		Students will be able to get the additional skills apart from the technical skills, to be job ready
8	OJT/Project		60		Students will be able to learn the working in a job.
Total Duration			540		

List of Tools and Equipment

S. No.	Tool / Equipment Name	Specification	Quantity for specified Batch size
1	Classroom	1 (30 Sq.m)	30
2	Student Chair	30	30
3	Student Table	30	30
4	Computer	Intel/AMD multi-core processor (Latest recommended), 16GB RAM, NIC, 1TB SSD/HDD	v
5	Licensed Software	OS (except Open source Linux version, Any reputed Antivirus Software	Per Machine
6	CISCO Router	ISR 2900 series with valid smart net contract	03 Nos.
7	WAN Interface Cards & Cables	HWIC-2T WAN Interface cards, DTE V.35 cable, DCE V.35 Cable, Console Cables	03 Nos. each
8	CISCO Switches	Catalyst 2960, 24 ports	03 Nos.
9	Latest Wireless Router	-	03 Nos.
10	Packet Tracer software OR GNS3 software	-	20 to 40 Nos.
11	Internet connection	50 to 100 Mbps	-
12	Content creation softwares	Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Corel Draw	Per Machine License
13	Any Open source Windows/Linux based media forensic tools like SIFT, Sleuth Kit Autopsy, Oxygen forensic suite, DEFT Zero OR any		Per Machine
14	Kali Linux, Parrot, Metasploitable framework, CentOS, VirtualBox, VMWare (Open Source/Licensed as applicable)		Per Machine